

Navarre Press Article Submission

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Who is TEAM Santa Rosa?

By: Cindy Anderson, Executive Director TEAM Santa Rosa Economic Development Council

This may seem like a bizarre question, but the answer isn't as simple as you might think. Yes, TEAM Santa Rosa is the economic development arm for Santa Rosa County. We are in the job-creation business. We work with existing companies to expand their operations in Santa Rosa County, creating new jobs. And we also recruit companies to the area, industry, that bring brand new jobs to the area.

But how is this done? TEAM can't do it alone. Economic development is about relationships. TEAM Santa Rosa strives to create an environment that readily connects people and organizations to one another. We do this in order to support a thriving, growing business environment for Santa Rosa County. Economic Development relies on a multifaceted structure of stakeholders that work together to build the economy. These stakeholders include the economic development professionals at TEAM, but also encompass the Cities of Milton and Gulf Breeze, Town of Jay, Santa Rosa County, Nature Conservancy, local utility providers, bankers, school board, colleges and universities, media partners and many other entities. TEAM Santa Rosa is, in effect, everyone.

We all love Santa Rosa County. It's a great place to live, work, play and raise a family. This is why we all are stakeholders in economic development. In order to attract industry, and bring jobs to our community, TEAM has to work with State and local government to provide incentives allowing us to be on the same dynamic playing field as our competitors. When existing businesses want to expand, we work with Florida's Great Northwest, Small Business Development Center, Florida's Great Northwest and financial institutions to close the deal. To help grow our agricultural base, we work with the local colleges, universities and school districts as well as the nature conservancy. All are integral, moving and essential parts of a large system. The entire system has to be in sync in order to perpetuate the economic growth and prosperity we are seeking for Santa Rosa County.

Santa Rosa County is one of the fastest growing communities in the nation. This doesn't happen by chance. It happens as a result of synergies among all of our stakeholders. Local government is tuned in to the economic development needs of our area and works with TEAM to nurture growth. The school system, both secondary and post secondary, is keyed in to the workforce development needs of our area and continues to prepare our youth for dynamic careers in our area.

TEAM helps build these relationships and brings the economic development expertise necessary to build a thriving vibrant community, but it takes us all working together to ensure the future of Santa Rosa County. We Santa Rosans are lucky to enjoy a beautiful environment that feels good to live in, and also happens to be a great environment in which to do business- business that will sustain our future and secure long term prosperity for Santa Rosa County.