

FOR IMMEDIATE RELEASE
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Community Supported Agriculture Program
Season Two- Participation Deadline

MILTON, Fla.- All area residents wishing to participate in season two of the Community Supported Agriculture (CSA) program, courtesy of TEAM Santa Rosa through Panhandle Fresh Marketing Association, must register by Monday, August 23. There are a limited number of shares still available.

The CSA includes a weekly allocation of locally grown in-season fresh fruits and vegetables. The 2010 fall season will consist of such items as broccoli, collards, green peanuts, herbs, tomatoes, cut flowers, Satsuma oranges at the end of the season, and more. Deliveries will be made to four community locations each Saturday morning. These sites are Pensacola Seed and Feed, Galleria Lighting and Shades in east Pensacola, Flowerama of Gulf Breeze, and Floridatown Station in Pace.

Shares for the program are \$30 per week. A minimum 13-week commitment is required. Payment for the 13-week season must be made in full with registration. Season two begins August 28 and ends November 20. Those interested are encouraged to participate with family and friends to divide large quantities and to offset weekly cost.

A community survey assessing the first season of the CSA along with general interest in locally grown produce is available at www.panhandlefresh.com/csa_survey.htm.

August and September present challenging conditions for growing local crops. Smaller quantities of product are anticipated in the beginning of season two. During this time of year, intense heat and pests are at their peak. Panhandle Fresh is committed to supplementing, in successive weeks, for any lack of product in the early part of the season.

The CSA program is a shared project between the community and its farmers. Variable weather conditions can lead to inconsistency in crop production. Produce items will be determined on a week by week basis and are subject to change.

Please contact Andrea Sutrick, PFMA Marketing Manager, via email at PanhandleFresh@TEAMSantaRosa.com with inquiries or to register at <http://www.panhandlefresh.com/csa.htm>.

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